

Essential Resources for Classroom Teachers and School Leaders



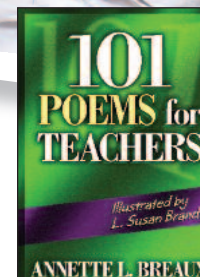
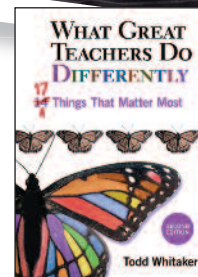
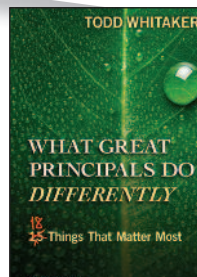
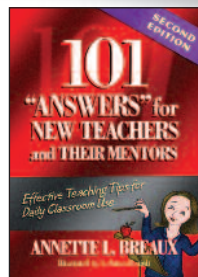
from Todd Whitaker and Annette Breaux!



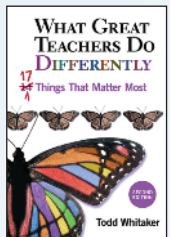
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Resources to make your teaching life easier!



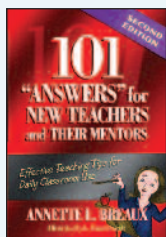
Study Guide:
7205-5 • \$16.95
2012 • 144 pp.
7199-7 • \$29.95

What Great Teachers Do Differently

17 Things That Matter Most, 2nd Edition

Todd Whitaker

In the second edition of this bestselling book, you will find wisdom, advice, and inspiration from one of the nation's leading authorities on staff motivation, teacher leadership, and principal effectiveness. New topics include meaning what you say, focusing on students first, and putting yourself in their position.



2011 • 176 pp.
7182-9 • \$29.95

101 "Answers" for New Teachers and Their Mentors

Effective Teaching Tips for Daily Classroom Use, 2nd Edition

Annette L. Breux

The second edition of this bestselling title features brand new strategies, plus engaging illustrations, and addresses the questions and struggles of all new teachers – with simple solutions!



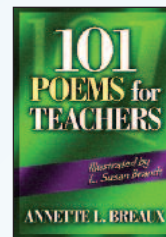
Study Guide:
7139-3 • \$16.95
2010 • 144 pp.
7132-4 • \$29.95

50 Ways to Improve Student Behavior

Simple Solutions to Complex Challenges

Annette L. Breux and Todd Whitaker

In lively and engaging style, the authors share 50 tried-and-true tips for increasing student participation and achievement. Learn how to establish rules, prevent problems, and what to overlook.



2010 • 208 pp.
7146-1 • \$19.95

101 Poems for Teachers

Annette L. Breux

Annette Breux's heartwarming poetry is accompanied by profound lessons for teachers and students.



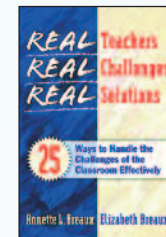
2002 • 160 pp.
635-7 • \$24.95

Teaching Matters

Motivating and Inspiring Yourself

Todd Whitaker and Beth Whitaker

Celebrate the teaching life with this timeless book that focuses on job fulfillment.



2004 • 128 pp.
664-0 • \$29.95

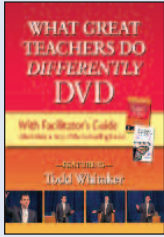
Real Teachers, Real Challenges, Real Solutions

25 Ways to Handle the Challenges of the Classroom Effectively

Annette L. Breux and Elizabeth Breux

The 25 real-life scenarios, plus bottom-line strategies, are ideal for both new and seasoned teachers.

Resources to support your staff in every way!

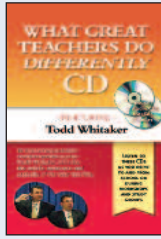


2007 • 2 hrs.
7053-3 • \$499.00

What Great Teachers Do Differently DVD and Facilitator's Guide

Todd Whitaker

This 2-hour DVD set includes a Facilitator's Guide, plus a copy of the best-selling book, *What Great Teachers Do Differently*. The 11-program DVD offers insights into "Making it cool to care," "Why do we care about 'great?'" and so much more!



2009 • 2 hrs.
7115-7 • \$49.95

What Great Teachers Do Differently Audio CD

Todd Whitaker

Todd Whitaker describes the beliefs, behaviors, and attitudes of our best teachers.



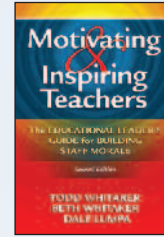
2010 • 144 pp.
7150-8 • \$29.95

What Great Coaches Do Differently

11 Elements of Effective Coaching

Rob Haworth and Todd Whitaker

Coaches can go from good to great with the strategies presented in this book!



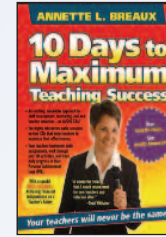
2009 • 272 pp.
7103-4 • \$39.95

Motivating and Inspiring Teachers

The Educational Leader's Guide for Building Staff Morale, 2nd Edition

Todd Whitaker, Beth Whitaker, and Dale Lumpa

Filled with practical tips and strategies to motivate your staff, improve their morale, maintain a high level of energy, and much more!



2005 • Approx. 3 hrs. 20 min.
690-X • \$299.95

10 Days to Maximum Teaching Success

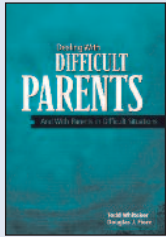
Audio CD Series

Annette L. Breaux

Ten highly interactive sessions on four audio CDs that train teachers to maximize their effectiveness! Participate in over 50 activities and track daily progress.

Free audio clips available at
www.eyeoneducation.com.

Effective resources for successful teachers and school leaders!



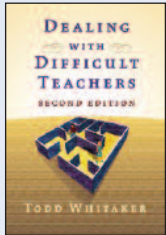
2001 • 176 pp.
609-8 • \$29.95

Dealing With Difficult Parents

And With Parents in Difficult Situations

Todd Whitaker and Douglas Fiore

Develop a repertoire of tools to build credibility and ensure comfortable and effective interactions with all parents.



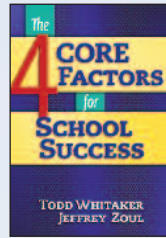
2003 • 208 pp.
645-4 • \$29.95

Dealing with Difficult Teachers

2nd Edition

Todd Whitaker

Learn to eliminate negative behavior and bring out the best in all teachers!

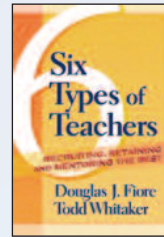


2009 • 160 pp.
7090-7 • \$29.95

The 4 Core Factors for School Success

Todd Whitaker and Jeffrey Zoul

Get action-oriented strategies for the four core success factors: Communication, Observation, Relationships, and Expectations!



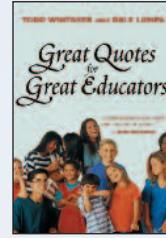
2005 • 176 pp.
685-3 • \$29.95

Six Types of Teachers

Recruiting, Retaining, and Mentoring the Best

Douglas J. Fiore and Todd Whitaker

Learn how the quality of your staff determines the quality of your school and get tips for building a better faculty.



2005 • 208 pp.
682-9 • \$29.95

Great Quotes for Great Educators

Todd Whitaker and Dale Lumpa

This book will motivate and inspire your staff to reach for the stars, every day!



2002 • 160 pp.
638-1 • \$24.95

Feeling Great!

The Educator's Guide for Eating Better, Exercising Smarter, & Feeling Your Best

Todd Whitaker and Jason Winkle

For busy educators – you *can* live a healthier, more active life!

Meet Annette Breaux and Todd Whitaker!



Annette L. Breaux

is one of the most engaging authors and speakers in education today. Administrators agree they see results from

teachers immediately - and teachers agree they come away with practical, user-friendly tips and strategies.



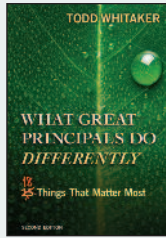
Dr. Todd Whitaker

is a leading authority on staff motivation, teacher leadership, and principal effectiveness. His message about the

importance of teaching resonates with educators around the world.

Many of our titles are available in eBook format. Check www.eyoneducation.com for details.

Resources to help you lead even more effectively!



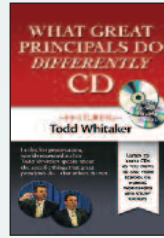
Study Guide:
7206-2 • \$16.95
2012 • 160 pp.
7200-0 • \$29.95

What Great Principals Do Differently

18 Things That Matter Most, 2nd Edition

Todd Whitaker

Learn what specific qualities and practices elevate great principals above the rest and how you can implement each practice and lead even more effectively!

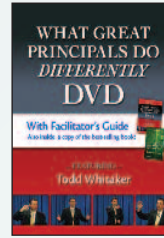


2009 • 2 hrs.
7117-1 • \$49.95

What Great Principals Do Differently Audio CD

Todd Whitaker

Topics include leadership styles, the three kinds of teachers, repair and change, raise the praise and minimize the criticize, and much more!

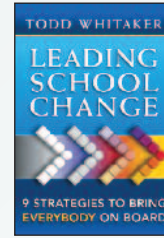


2007 • 2 hrs.
7052-5 • \$499.00

What Great Principals Do Differently DVD and Facilitator's Guide

Todd Whitaker

This 2-hour DVD set includes a Facilitator's Guide plus a copy of the best-selling book, *What Great Principals Do Differently: 18 Things That Matter Most, 2nd Edition*. Whitaker engages a live audience with topics including leadership styles, three kinds of teachers, repair and change, and more!



Implementation Guide:
7136-2 • \$16.95
2010 • 144 pp.
7131-7 • \$29.95

Leading School Change

Nine Strategies to Bring Everybody on Board

Todd Whitaker

Make positive and immediate changes in your school with the support of your entire staff. This book shows you how! The Implementation Guide delivers a quick-start step-by-step action plan to make change possible.



2011 • 2 hrs.
7179-1 • \$295.00

Implementing School Change DVD and Facilitator's Guide

Todd Whitaker

In this 2-hour presentation, Todd Whitaker shows school leaders how to implement school change with full faculty support. Learn how to get total buy-in with nine practical strategies to get everyone on board. Includes Facilitator's Guide.



Study Guide:
7066-2 • \$16.95
2006 • 160 pp.
7021-5 • \$29.95

“Every one of Todd Whitaker's books has changed the perception and manner with which I guide my school. Truly inspiring!”

- **Donald Merkel**, Assistant Principal, Garland High School, Garland, TX



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Seven Simple Secrets

What the Best Teachers Know and Do!

Annette L. Breaux and Todd Whitaker

Practical strategies to change your life – in and out of the classroom! Great tips for classroom management, instruction, attitude, discipline, and more!

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All running times approximate.