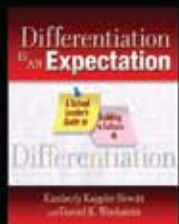
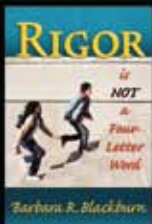
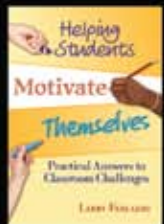


Aim High!

Inside: critical resources for achieving and sustaining successful, dynamic classrooms!



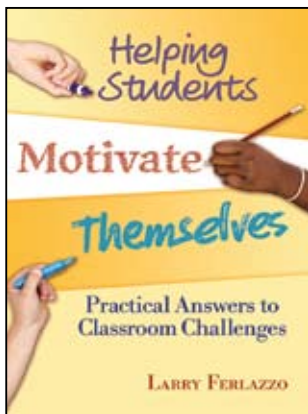
P: 888.299.5350 • F: 914.833.0761
www.eyeoneducation.com

“As teachers, we share a sense of camaraderie based on

Helping Students Motivate Themselves *Practical Answers to Classroom Challenges*

Larry Ferlazzo

Give your students the tools they need to motivate themselves with tips from award-winning educator Larry Ferlazzo. A comprehensive outline of common classroom challenges, this book presents immediately applicable steps and lesson plans for all middle and high school teachers looking to spark student interest in learning. Includes coverage of brain-based learning, classroom management, and using technology!

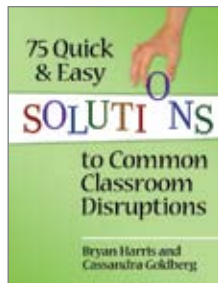


2011, 208 pp.
7181 \$29.95

**“...full of strategies, resources, and lesson plans.
Many ideas can be put in place tomorrow!”**

*—Elena Aguilar, Transformational Leadership Coach,
Oakland Unified School District, CA*

Many of our titles are available in eBook format.
Check www.eyeeducation.com for details.



2012, 112 pp.
7209-3 \$29.95

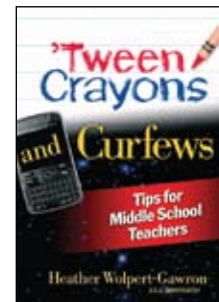
75 Quick & Easy Solutions to Common Classroom Disruptions

Bryan Harris,
Cassandra Goldberg

This book is packed with practical solutions to the most common problems: side talk, rude behavior, blurting out answers, students losing focus, and students refusing even to try. Each solution is classroom-tested, highly effective, and quick and easy to implement!

“This book is all about putting tools in the teacher’s toolbox! It can be used by an administrator supporting a teacher struggling with classroom management, by a good teacher looking to become great, or even a university professor in a pre-service class focused on student engagement!”

*— Mary Hasl,
Mentor Coordinator, Poudre School District,
Fort Collins, CO*



2011, 188 pp.
7180-5 \$29.95

‘Tween Crayons and Curfews *Tips for Middle School Teachers*

Heather Wolpert-Gawron

With humor and insight, Heather Wolpert-Gawron presents practical strategies for creating a ‘tween-centric learning environment. Learn how to engage students, instruct with rigor, and

improve the quality of the classroom.

**“Wolpert-Gawron opens teachers’
minds to new classroom approaches
and makes us smile along the way!”**

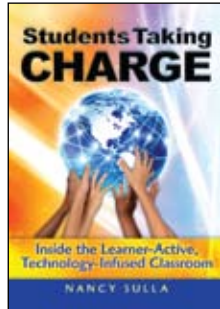
*— Susan Gorman,
Director of School Improvement,
Osawatomie Schools, Osawatomie, KS*

Our common purpose – the desire to make a difference.”

–Annette Breaux and Elizabeth Breaux, *Real Teachers, Real Challenges, Real Solutions*



2004, 128 pp.
664-0 \$29.95



Students Taking Charge *Inside the Learner-Active, Technology-Infused Classroom*

Nancy Sulla

Filled with practical examples and step-by-step guidelines, this book helps educators design innovative, technology-infused learning environments that engage students in learning, build greater responsibility in the classroom, and raise academic rigor.

2011, 208 pp.
7185-0 \$29.95



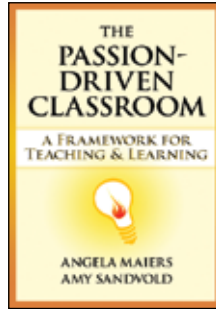
50 Ways to Improve Student Behavior *Simple Solutions to Complex Challenges*

Annette Breaux, Todd Whitaker

In lively and engaging style, Breaux and Whitaker share 50 simple, straightforward tips for increasing student participation and achievement. Strategies include:

- Preventing behavior problems
- Learning what to overlook
- Establishing classroom rules

2010, 144 pp.
7132-4 \$29.95
Study Guide
7139-3 \$16.95



The Passion-Driven Classroom *A Framework for Teaching & Learning*

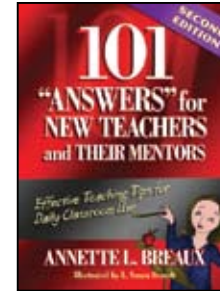
Angela Maiers, Amy Sandvold

Cultivate a thriving and passionate community of learners in your classroom and spark your students' love of learning! Get great ideas for planning and implementing a Clubhouse Classroom, where passion meets practice every day.

2011, 160 pp.
7159-1 \$29.95

“This book describes innovative ways to run a classroom where students are engaged. It features many resources including tips for participating in online education-communities!”

– Cindi Rigsbee,
2009 National Teacher of the Year Finalist,
Elfland, NC

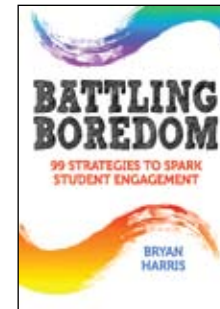


101 “Answers” for New Teachers and Their Mentors *Effective Teaching Tips for Daily Classroom Use, 2nd Edition*

Annette Breaux

The second edition of this bestselling title features brand new strategies, plus engaging illustrations, and addresses the questions and struggles of all new teachers – with simple solutions! This book generates instant impact on teacher effectiveness!

2011, 176 pp.
7182-9 \$29.95



Battling Boredom *99 Strategies to Spark Student Engagement*

Bryan Harris

Gain and sustain your students' attention from the moment the bell rings!

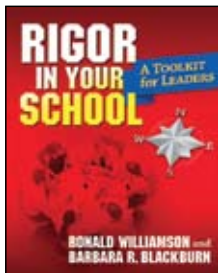
Perfect for teachers of all subjects and grade levels, the activities in this book go head-to-head with student boredom and disengagement, resulting in class time that's more efficient, more educational, and loads more fun.

2011, 160 pp.
7166-9 \$29.95

**RIGOR:
RAISING
THE LEVEL**

“The most powerful change in the life of a student occurs when a teacher has high expectations of that student, and then acts on those expectations in ways that help the student be successful...and that is rigor.”

—Barbara R. Blackburn, Rigor is NOT a Four-Letter Word

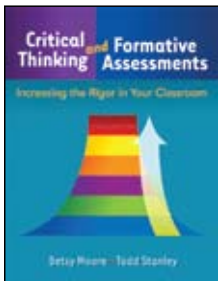


**Rigor in Your School
A Toolkit for Leaders**

*Ronald Williamson,
Barbara R. Blackburn*

Raise the level of rigor in your school and dramatically improve student learning! For educators looking to spread the word on rigor and beat the obstacles to achieving it!

2011, 224 pp.
7176-8 \$39.95

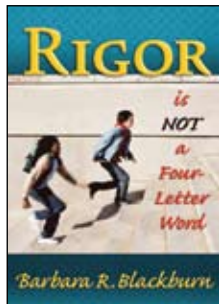


**Critical Thinking and
Formative Assessments
Increasing the Rigor in Your
Classroom**

*Betsy Moore,
Todd Stanley*

Develop your students' critical thinking skills and prepare them to perform competitively in the classroom, on state tests, and beyond. In this book, veteran educators Moore and Stanley show you how to teach your students to think on higher levels – and how to assess their progress.

2010, 192 pp.
7126-3 \$29.95

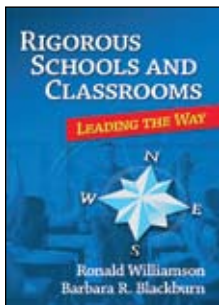


**Rigor is NOT a
Four-Letter Word**

Barbara R. Blackburn

This book is filled with tools you can use every day to raise the level of rigor in your classroom. With strategies for educators of all subjects and in every grade level, this book demonstrates how to raise expectations and motivate students, while increasing the complexity of classroom activities.

2008, 192 pp.
7092-1 \$29.95

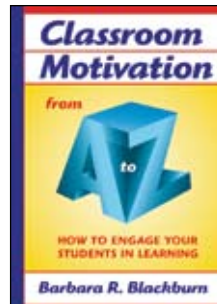


**Rigorous Schools and
Classrooms
Leading the Way**

*Ronald Williamson,
Barbara R. Blackburn*

Turn your school into a student-centered learning environment, where rigor is at the heart of instruction in every classroom. This practical guide features tips and strategies that work!

2010, 208 pp.
7145-4 \$39.95



**Classroom Motivation
from A to Z
How to Engage Your
Students in Learning**

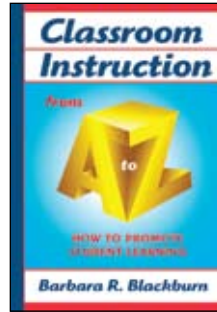
Barbara R. Blackburn

Motivate and engage your students with the clear-cut teaching strategies presented here.

Chapters include:

- Achievement is more than a test score
- Catch them doing something good
- Engagement equals success
- Track progress, not students

2006, 208 pp.
7014-2 \$29.95



**Classroom Instruction
from A to Z
How to Promote
Student Learning**

Barbara R. Blackburn

Apply these 26 recommendations for effective classroom instruction.

Chapters include:

- Active learning is the focus
- Kick it up: Add rigor to your classroom
- Making it real (real-life connections)
- Options for successful homework

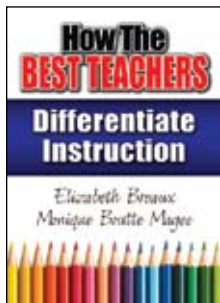
2007, 176 pp.
7038-X \$29.95

**Study
Guides
also available!**
Details online

DIFFERENTIATED INSTRUCTION

“We would never consider buying the same size shirt for all third graders and expect that all would fit. So why is it that we often rely on...the same methods of teaching for an entire class?”

—Elizabeth Breaux and Monique Boutte Magee, How the Best Teachers Differentiate Instruction



How the Best Teachers Differentiate Instruction

*Elizabeth Breaux,
Monique Boutte Magee*

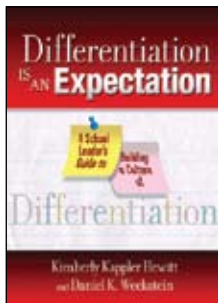
You can take charge of instruction and become the determining factor in the success of your students!

2010, 176 pp.
7140-9 \$29.95

These ideas will help you liven up your classroom, meet the distinctive needs of individual students, and strengthen their retention of new material. Includes sample assessments!

“This book is for busy teachers who want to differentiate but don’t have the time for outside reading.”

— Susan Gorman, Director of School Improvement, Osawatomie School District, KS

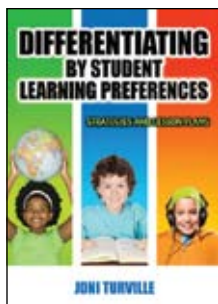


Differentiation Is an Expectation A School Leader's Guide to Building a Culture of Differentiation

*Kimberly K. Hewitt,
Daniel K. Weckstein*

2011, 150 pp.
7164-5 \$34.95

Everything school leaders need to promote differentiation in their buildings. The authors identify effective strategies for hiring differentiation-minded staff members, communicating the need to all stakeholders, motivating teachers, and using differentiated teacher evaluation to effect change.

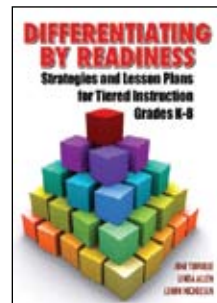


Differentiating by Student Learning Preferences Strategies & Lesson Plans

Joni Turville

Find out how to differentiate instruction based on your students' learning preferences. Included are strategies and lesson plans for visual, auditory, and kinesthetic learners; analytical, practical, and creative learners; and multiple intelligences. Includes over 50 black line masters for you to use in your classroom now!

2008, 176 pp. • 7082-2 \$29.95



Differentiating by Readiness Strategies & Lesson Plans for Tiered Instruction, Grades K-8

*Joni Turville, Linda Allen,
and Leann Nickelsen*

2010, 128 pp.
7137-9 \$29.95

Teach your students based on their readiness levels using these effective strategies. You'll challenge each student appropriately and in ways that save time and yield progress. This book offers an introduction to tiered instruction, plus tips for applying the method in your classroom resulting in greater student success and less time spent re-teaching.

ORDER NOW!

**P (888) 299-5350
F (914) 833-0761**

www.eyeeoneducation.com

5 easy ways to order!



ORDER TODAY!

P: 888.299.5350 • F: 914.833.0761

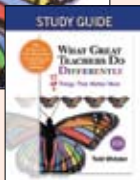
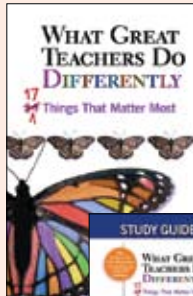
www.eyoneducation.com

Eye On Education

6 Depot Way West
Larchmont, NY 10538

- 1. Web:** www.eyoneducation.com
- 2. Email:** customer-service@eyoneducation.com
- 3. Phone:** (888) 299-5350
- 4. Fax:** (914) 833-0761
- 5. Mail:** Eye On Education
6 Depot Way West
Larchmont, NY 10538

Ask about our multiple-copy discounts!



BEST SELLER!

What Great Teachers Do Differently *17 Things That Matter Most*

Todd Whitaker

In the second edition of this renowned book, you will find pearls of wisdom, heartfelt advice, and inspiration from one of the nation's leading authorities on staff motivation, teacher leadership, and principal effectiveness.

New features include meaning what you say, focusing on students first, and putting yourself in their position.

2012, 144 pp. 7199-7 \$29.95

Study Guide 2012, 7205-5 \$16.95