



PRESS RELEASE  
FOR IMMEDIATE RELEASE  
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### TEACH MY KID—I DARE YOU!

Book offers 10 steps for schools to design a parent involvement program

Three lifelong educators who specialize in school improvement have written the book *Teach My Kid I Dare You! The Educator's Essential Guide to Parent Involvement*, published by Eye On Education. The book offers a 10 step plan for designing a comprehensive parent involvement program.

*Teach My Kid I Dare You!* includes strategies for involving all parents in schools, from the under-involved to the over-involved. The book follows two other “I Dare You” books co-authored by Bergmann and Brough—*Teach Me I Dare You!* and *Lead Me I Dare You! Managing Resistance to School Change*.

Dr. Judith Allen Brough is the former chair of the Education Department at Gettysburg College in Pennsylvania. Dr. Sherrel Bergmann of National Louis University in Michigan has been a teacher, counselor and researcher of at-risk students for over thirty years. David Shepard has worked as a teacher, coach, curriculum specialist and school administrator.

Eye On Education publishes practical reference books for teachers, principals, and other educators on topics such as literacy, professional development, educational leadership, and school improvement.

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For more information about this press release or to request media review copies, please contact Jennifer Lee at (888) 299-5350 or [lee@eyeoneducation.com](mailto:lee@eyeoneducation.com). Contact Sherrel Bergmann at [rayderberg@aol.com](mailto:rayderberg@aol.com), Judy Brough at [jbrough@gettysburg.edu](mailto:jbrough@gettysburg.edu), and David Shepard at [middlematters@aol.com](mailto:middlematters@aol.com). You can also visit [www.eyeoneducation.com](http://www.eyeoneducation.com) for more information.