



PRESS RELEASE

For immediate release: May 15, 2009

Contact: Annie Young

Phone: (888) 299-5350

Fax: (914) 833-0761

Email: young@eyeoneducation.com

AUTHOR ADDRESSES NEW CHALLENGES FACED BY ASSISTANT PRINCIPALS

Douglas Hartley offers guidance on juggling dual roles in his book, *Solving the Assistant Principal's Puzzle*

Larchmont, NY – Higher accountability standards and changing student populations have put more emphasis on the assistant principal's tasks. With managerial duties and, at the same time, pressure to serve as a credible instructional leader, the assistant principalship can prove daunting for many. As an assistant principal himself, Douglas Hartley has written a book specifically for those seeking to solve the assistant principal's "puzzle" of how to function as a manager and as an effective instructional leader today.

"As schools move closer and closer to the higher standards required by NCLB, instructional leadership by assistant principals becomes more and more relevant," said Hartley. "The economic climate has many people holding on to their current positions, less resources, and more expectations – forcing them to do basically more with less, but it can be done."

Solving the Assistant Principal's Puzzle is a new resource that also discusses the assistant principal's optimal approach to power, the importance of building relationships with staff members, and a vision for a stronger school community. While one of the assistant principal's primary duties is to keep issues off of the principal's desk, he or she must also fulfill a host of his or her own responsibilities. In his book, Hartley provides a helpful breakdown of the assistant principal's role, with recommendations and tips borne from real experience.

"I had one goal in producing this book – make the reader feel like somebody was walking step for step with them as they navigated their way through the assistant principalship."

Dr. Hartley is currently an assistant principal of Tabb High School in the York County School Division in Yorktown, Virginia. He has served as an assistant principal for the past nine years, and as a high school science teacher. He works within his current school division to train teachers and other educators on academic management strategies that promote student engagement and improve behavior.

Eye on Education publishes practical reference books for teachers, principals, administrators, and other educators on topics such as literacy, professional development, educational leadership, and school improvement.

###

For more information or to request media review copies, contact Annie Young at (888) 299-5350 or young@eyeoneducation.com.