



PRESS RELEASE
FOR IMMEDIATE RELEASE

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AWARD-WINNING ENGLISH TEACHER SHARES CREATIVE
ASSESSMENT STRATEGIES IN NINTH BOOK

Amy Benjamin, English high school teacher and author of eight books, has just published her ninth, *Formative Assessment for English Language Arts: A Guide for Middle and High School Teachers*, published by Eye On Education.

Benjamin's book focuses on ways English teachers can use formative assessment in their classrooms. Traditional summative assessments test the end result of a unit, such as final exams and standardized tests. In contrast, formative assessments provide a way for students to "tell" teachers what they need help with, and teachers can make decisions to help students perform better.

In her book, Benjamin covers a large selection of types of formative assessments to check reading comprehension, writing ability and vocabulary growth. These assessments include note-taking, pre-writing, vocabulary journals and word games.

Amy Benjamin taught middle and high school English and served as a literacy coach for more than 30 years. Currently a consultant, she has worked with teachers in 30 states. Benjamin has been awarded Excellence in Teaching awards from Union College, Tufts University and the New York State English Council.

Eye On Education publishes practical reference books for teachers, principals, administrators, and other educators on topics such as literacy, professional development, educational leadership, and school improvement. The book publisher is also turning a story written by Amy Benjamin into an online video for their series, *Tales From A Teacher's Heart*.

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For more information about this press release or to request media review copies, please contact Jennifer Lee at (888) 299-5350 or lee@eyeoneducation.com. Contact Amy Benjamin at MrsBenj@aol.com. You can also visit www.eyeoneducation.com, www.amybenjamin.com, or www.TalesFromATeachersHeart.com for more information.